

Sustainable Development Goals

The Sustainable Development Goals work towards a world of peace and prosperity, eradicating major issues such as poverty and hunger, all while protecting the planet. In the midst of the climate crisis, this has never been more important.

Each of the goals are interlinked, meaning the key to achieving one often lies within another. The goals can only be achieved if they are embedded within all each area of governance.

The Sustainable Development Goals (SDGs) are a set of 17 interconnected goals adopted by the 193 member countries of the United Nations General Assembly in 2015. According to the United Nations, the SDGs are a “universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere”



The benefits of using SDGs include:

- 1- Identify future business opportunities
- 2- Anticipate coming regulations
- 3- Gain new customers and retain existing customers
- 4- Attract talents and reduce turnover
- 5- Strengthen the company's reputation
- 6- Engage stakeholders
- 7- Answer requirements asked by investors, suppliers, and partners